

Sidral Mundet / Green Apple Mundet

“Centenario Mundet” Instant Win Game

Complete Official Rules

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. **ELIGIBILITY:** Open to residents of the 48 contiguous United States and the District of Columbia who are 13 years of age and older. Employees of Novamex, its affiliates, sales representatives, retailers, promotion and advertising agencies, contractors and any others engaged in the development, production or distribution of game materials, including each of their respective immediate family (spouse, parents, children, siblings and each of their respective spouses regardless of residence) and persons residing in the households of any of these individuals are ineligible. Void in Alaska, Hawaii, Puerto Rico and where prohibited.
2. **HOW TO PLAY:** Beginning on or about April 1, 2007 and ending May 1, 2010 (or earlier if supplies of product are exhausted and distribution of all caps is complete), look under the cap of specially marked “**Centenario Mundet**” 12 oz. Bottles of Sidral Mundet and Green Apple Mundet to find out if you are a potential winner. If there is a winning message on the inside of the game cap, you win the prize indicated, subject to verification. See Rule # 6, “How to Claim A Prize.” You are not a winner if the message reads “Try again.”
3. **HOW TO PLAY WITHOUT A PURCHASE:** To receive a free game cap without making a purchase, **while supplies last**, mail a self-addressed, stamped envelope to Sidral “Centenario Mundet” Request, 625 Panorama Trail, Bldg. 2, Suite 150, Rochester, NY 14625. VT residents may omit return postage. Requests must be postmarked by May 1, 2010. Limit one request per postmarked outer envelope. No mechanically reproduced or photocopied requests accepted.
4. **PRIZES:** Grand Prize (10) available: A Centenario with an Approximate Retail Value (ARV) of \$800. First Prize (16,700) available: T-Shirts with an ARV of \$4.00. Second Prize (16,700) available: Teddy Bear with an ARV of \$4.00. Number of available caps for this promotion: 1,279,071. The odds of winning a prize are 1:38.
5. **PRIZE RESTRICTIONS:** No transfer of prizes or cash or other substitution of prizes permitted, except by Sponsor, who reserves the right, in its sole discretion, to substitute a prize in whole or in part of a comparable or greater value if a prize becomes unavailable. Any taxes and any expenses related to the acceptance and use of a prize that are not specified herein are the responsibility solely of the winner(s). Limit one prize per household per month.
6. **HOW TO CLAIM A PRIZE:** To claim a prize, call 1-888-668-2639 and you will be given the address where you will send your winning bottle cap to or simply print your complete name, street address, daytime telephone, and birth date on a piece of paper. Mail the paper, along with the **original** winning game cap, in a padded envelope via First Class Mail or a traceable form of delivery to: “Centenario Mundet” Game Prize Claim, 625 Panorama Trail, Bldg. 2, Suite 150, Rochester, NY 14625. Prize claims must be postmarked by May 1, 2010 and received by May 10, 2010. It is advisable to send any Grand Prize claims via a traceable form of delivery, but it is not required for first and second prizes, however, all prize submissions are at your sole risk and proof of mailing does not constitute proof of delivery. It is recommended that

you retain a photocopy of the winning game cap for your records. All prize claims are subject to verification and the Administrator's decisions are final and binding. Following receipt and verification of winning prize claims, please allow 6-8 weeks for shipment of prize. If a prize notification or prize is returned as undeliverable, the prize will be forfeited. **Unclaimed Prizes will not be awarded.**

7. **CONDITIONS FOR RECEIVING PRIZE:** Grand Prize winners (or their parent/legal guardian in the case of an eligible minor) may be required to sign an Affidavit of Eligibility, a Liability Release and, where legal, a Publicity Release, which must be completed and returned within 10 days of date of notification or prize may be forfeited.
8. **CONDITIONS OF PARTICIPATION:** By participating, participants (and parent/legal guardian if participant is an eligible minor) agree to: (a) the Official Rules and the decisions of the official sweepstakes administrator, which shall be final in all respects; (b) if winners, the use of their names and/or likeness for advertising and promotional purposes without compensation, except where prohibited by law; and (c) release, discharge and hold harmless Sponsor, its affiliates, subsidiaries and advertising and promotion agencies, including the printing suppliers from any and all liabilities, damages and injuries arising out of their participation in this game and the acceptance, use, misuse or possession of any prize received in this game. As a condition of playing the Game, participant agrees that (i) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim punitive, incidental, consequential or any other damages, other than for actual out-of-pocket expenses, (ii) all causes of action arising out of or connected with this Game, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Game, but in no event attorney's fees.
9. **ADDITIONAL TERMS:** Sponsor and its agents are not responsible for lost, late, incomplete, incorrect, damaged, misdirected, illegible, postage due mail/requests or prize claims. All requests/claims/submissions are Sponsor's property and will not be returned. All game pieces are subject to verification and are void if a) not obtained in accordance with these Official Rules and through legitimate channels, b) any part is counterfeit, altered, defective, illegible, reproduced, tampered with, mutilated or irregular in any way or c) contain printing, typographical, mechanical, seeding or other errors. Sponsor and its agents are not responsible for printing, distribution or production errors and may rescind, cancel, suspend, modify or revoke this Game based upon any such error without liability and at their sole discretion. Sponsor's liability for game pieces containing printing or other errors is limited to replacement of such game piece with another eligible game piece, while supplies last. Participants assume all risk of loss, damage, destruction, delay or misdirection of sweepstakes materials/mail submitted to Sponsor. If by reason of a printing or other error, more prizes are claimed in a prize category than the number set forth in these rules; all persons making purportedly valid claims will be included in a random drawing to award the advertised number of prizes available. No more than the advertised number of prizes will be awarded. Sponsor reserves the right, in its sole discretion to cancel or suspend this Game, and randomly award the prizes from among all eligible entries received prior to action taken by Sponsor, should fraud or other causes beyond the control of Sponsor corrupt the administration, security or proper play of the game. By participating, participants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of Texas, without giving effect to any choice of law or

conflict of law rules. By participating, participant consent to the jurisdiction and venue of the federal, state and local courts located in El Paso, Texas.

10. **WINNERS LIST:** For the names of the Grand Prize winners, send a self addressed, stamped envelope to Sidral Mundet "Centenario Mundet" Winners List, P.O. Box 25497, Rochester, NY 14625 to be received by June 30, 2010.
11. **OFFICIAL RULESREQUEST:** For a hard-copy of the complete Official Rules, send a self-addressed, stamped #10 envelope (postmarked no later than 05/01/2010) to "Centenario Mundet" Instant Win Game Official Rules Request, PO Box 25497, Rochester, NY 14625 or visit www.Novamex.com to view the Official Rules.
12. **SPONSOR:** Tipp Distributors dba Novamex, 1477 Lomaland E-5, El Paso Texas, USA
13. **SWEEPSTAKES ADMINISTRATOR:** The US Sweepstakes & Fulfillment Company, 625 Panorama Trail (Bldg. 2, Suite 100), Rochester, NY 14625.

VOID IN PUERTO RICO AND WHERE PROHIBITED OR RESTRICTED